

JIM HUNTER

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MEDIA CREATOR, COLLABORATOR

Creator, Producer – Raconteur Agency: 2018-Present

Expert messaging to inspire, animate brand value

Creator, Producer – Framework Film & TV: 2002-Present

Directed all processes related to the realization of media and experiential projects across various platforms for artistic and commercial purposes. Project oversight from conception through completion. Clients include advertising agencies, Fortune 50 corporations, internal communications, broadcasters, and arts organizations

Selected works include:

- Produced and photographed Grand Opening Welcome video for Coca-Cola's **WORLD OF COCA-COLA**
- Produced and photographed short form project EPIPHANY as part of a promotional campaign for **SONY** High Definition Cine-Alta cameras. Distributed via the Tribeca Film Institute Re:Frame art film program
- Produced and photographed promotional films on new broadband tech for **SCIENTIFIC-ATLANTA**
- Produced and photographed Broadcast public service announcement for **THE ATLANTA HISTORY CENTER & HUEY-PAPROCKI ADVERTISING**
- Wrote, produced, directed, and photographed short film **CALL WAITING** internationally broadcast on **SHOWTIME** and **CHANNEL 4**
- Produced and photographed Broadcast promotional spots for the **ATLANTA FILM FESTIVAL & AUSTIN KELLY ADVERTISING**
- Produced and photographed short content film **2019: A FUTURE IMAGINED**, a glimpse into the creative process of noted **VISUAL FUTURIST SYD MEAD**. Awarded a Vimeo Staff Pick
- Produced and photographed the independent feature film **THE INITIATE**

Responsibilities and practices include:

- Conception, story synthesis
- Budgeting. Maintain active accounts in good standing with equipment, service, and supply vendors. Manage purchasing responsibilities include accounts payable/receivable.
- Script-to-screen production oversight for diverse media endeavors – Breakdown scripts and storyboards; detail production requirements. Develop, prioritize, and manage and schedule production logistics; seek bids, negotiate agreements, assign projects and manage vendor relations..
- Schedule and supervise post-production
- Achieve objectives in a relationship-prioritized manner. Close collaboration with primary stakeholders. Provide excellent service; meet or exceed deadlines.

Director of Photography – Hunter Cinematography: 2002-Present

Immersive collaboration with writers, directors, producers to pre-visualize, interpret, conceive, execute, and realize scripted material on film and broadcast media, meeting and exceeding communicated artistic goals. Project direction. Lighting design & photography. International location experience.

Selected short-form Broadcast and Fortune 50 Client film presentations include:

- on four continents for **UPS**
- on three continents for the energy trading firm **MIRANT CORPORATION**
- large format Vistavision, staged dance performance for **PANASONIC** and the introduction of their new 65" Plasmas at CES
- Directed and Photographed corporate branding content for **COX ENTERPRISES**
- Wilderness/extreme climate location and aerial photography for **GEORGIA-PACIFIC**
- Live network and studio production acquisition for **TURNER NETWORKS TNT & TBS**
- **DIRECT TV** (National)
- **COCA-COLA, GENERAL ELECTRIC, LIFETIME MEDICAL TELEVISION, ERNST & YOUNG**

Selected long-form Feature & Art Film presentations include:

- Lighting Design & Photography for the feature film **KALAMITY** budgeted over 2.5 million dollars, featuring Nick Stahl, Jonathan Jackson, Robert Forster, and Alona Tal. Also served as Associate Producer – uncredited.
- Lighting Design & Photography for the feature film **WILD SEVEN**, budgeted over 3.25 million dollars, featuring Robert Forster, Robert Loggia, Richard Roundtree, and Lucy Arnaz.
- Lighting Design & Photography for the feature film **THE UNSEEN**, featuring Steve Harris, Judah Friedlander
- Lighting Design & Photography for **NEW LINE CINEMA** feature film **TENACIOUS D – PICK OF DESTINY** bonus featurette
- Lighting Design & Photography for the Telly Award-winning “Maximum Movie Mode” feature for **Warner Bros.** with Director Zack Snyder and his feature film **SUCKER PUNCH**
- Lighting Design & Photography for in-studio dramatic re-creations for **National Geographic’s THE TREASURE SEEKERS**
- Lighting Design & Photography to demo new high-definition camera technology for **SONY & PANASONIC**
- Lighting Design & Photography for Steve Coulter’s award-winning short film **THE ETIQUETTE MAN**
- Lighting Design & Photography for the short, **SYD MEAD** featurette, **2019: A FUTURE IMAGINED**
- Formerly represented by The Director’s Network for long form entertainment and commercial projects.

Responsibilities and practices include:

- Collaborate with Producers, Production Managers, Directors, and Assistant Directors
- Supervise and communicate with technical departments (crews and suppliers), working creatively and logistically with writers, directors, producers, and clients to create, plan and supervise the technical execution of artistic goals.
- Engage, direct non-technical departments, vendors, associates
- Design and direct execution of lighting to meet program artistic goals within budgetary requirements, collaborating with all departments to serve objectives in a cohesive, comprehensive manner.
- Specialize in VFX and composite photography, priority on technical integrity and workflow requirements to guarantee a smooth post-production process. Extensive collaboration with VFX artists
- Extensive, diverse international location production experience including aerial photography and diverse environments/climates.
- Consult and supervise post-production. Provide guidance in color correction, image grading to meet artistic goals, communicate detailed technical objectives to post production staff.

Writer - Photographer, Autospheric : 2009-Present

Journalist. Story synthesis. Research. Investigate. Document. Pre-visualize to conceive and pitch story ideas to publishers. International location experience. People, places, events, automobiles.

Selected published work includes:

- **THE FERRARI PLACE**, the story of **FAF Motorcars** (Author, Publisher)
- Accredited coverage of the **FIA FORMULA ONE WORLD CHAMPIONSHIP & FIA WORLD ENDURANCE CHAMPIONSHIP** in four countries
- Accredited coverage of key annual events such The **GOODWOOD FESTIVAL OF SPEED** and **PEBBLE BEACH CONCOURS d'ELEGANCE**
- Contributor– feature articles, cover photos, and photos for the Ferrari Club of America quarterly **PRANCING HORSE**
- Contributor-photos published in the **F1 ELITE CONCEPT** International Year Book
- Contributor-photos published in **CAVALLINO & CLASSIC SPORTS CAR** international magazines
- Contributor– feature articles, cover photos, and photos for the Ferrari Club of America magazine **SEMPRE FERRARI**
- Contributor–photos and feature articles published in the automotive magazine **DRIVENWORLD**
- Contributor–photos and feature articles published in the Ferrari Owners Club magazine **PILOTA**
- Photos published on **AXIS of OVERSTEER**, a motor sport blog and news site
- Photos provided for distribution via the agency **MOTOR SPORT MEDIA**
- Creator, **EYE FOR THE ENTHUSIAST** fine art endeavor

Event Chair, Organizer: 2000-Present

Conceive, market, plan, execute dynamic experiential events for established club and organizations

Selected events include:

- **THE FERRARI CLUB OF AMERICA**, Driving events, group meet-ups, screenings, and socials. Club Director

- **THE FERRARI OWNERS CLUB** Driving events, group meet-ups, screenings, and socials. Club Director
- **IMAGE FILM & VIDEO CENTER** and **ATLANTA FILM FESTIVAL** Advocacy. Planning. Execution. Director.

ADDITIONAL EXPERIENCE

Camera Operator: 2002-Present

Nationally broadcast programs, live programming, and long form episodic and feature films

Credits include:

- Lifetime's **DROP DEAD DIVA**
- AMC's **THE WALKING DEAD**
- Network made-for-TV dramatic films
- **TNT & TBS** Live sports and filmed promotional campaigns
- **ABC/Disney**

Board of Directors: IMAGE Film & Video Center :

- Helped drive artistic growth and audience reach of a nationally acclaimed media arts center.
- Served as a liaison between the professional community and the non-profit institution.
- Advised on all administrative and program issues; served on numerous committees.
- Twice instrumental in guiding the organization's future as a principal in the executive director search and hiring process.

Instructor - IMAGE Film & Video Center:

- Intensive academic and hands-on instruction in Cinematography and Filmmaking technique for this nationally acclaimed media arts center.

SKILLS

- Excellent oral and written communication skills
- Excellent leadership, management and organizational skills
- Quickly adaptive in dynamic environments to identify, research, and uncover key story points with strong analytical skill for synthesizing story.
- Excellent motion picture and still photographer
- Expert in lighting theory and execution
- Expert command in the evaluation, estimation, execution, and implementation of broadcast media acquisition and distribution formats – motion picture, video, and new media. Contemporary digital formats including RED Epic, Dragon, Arri Alexa, Amira, Panavision Genesis, Black Magic, Panasonic Varicam, All Sony formats, All Canon formats, 35mm-VistaVision-Super 16mm- HDCam 4:4:4, P2 4:4:2
- Experience in HTML & CSS programming and social media trends and platforms including Vimeo, Flickr, Instagram and Facebook.
- Strong creative point of view with excellent ability to pre-visualize and illustrate those concepts to others via storyboards and illustrations.
- Proficient in Microsoft Word, Outlook, Excel, Wordpress, DaVinci Resolve, Adobe Premiere, Photoshop, Lightroom, In Design, Apple Final Cut Pro, Color, Compressor, Quickbooks, Quicken.
- Exceptional ability to comprehend, assimilate and employ new media technologies as needed to best serve project and budgetary requirements.

EDUCATION

Bachelor of Journalism, Telecommunication Arts, University of Georgia

PORTFOLIO, LINKS, AND REFERENCES ON REQUEST